

Nanette Archer Svenson

PANAMA CITY, REPUBLIC OF PANAMA

TEL: 507-226-6559; CEL: 507-6677-1655; EMAIL: nanette.svenson@gmail.com

BIO

Nanette has 20 years of professional experience in international development, academia and the private sector. She works as an Adjunct Professor of Florida State University and independent consultant for the United Nations and other organizations involved in capacity development, particularly of higher education. She helped establish the United Nations Development Programme (UNDP) Regional Centre for Latin American and Caribbean in Panama and worked there for four years in charge of research and knowledge management. She co-founded Pro Artesana, Panama's first NGO dedicated to developing capacity for national artisans. Prior to that, she held various management positions in private sector service firms. Her education includes an MS and PhD in International Development from Tulane University; an MBA from IESE in Barcelona; and a BA in Human Biology from Stanford University. She has taught at graduate and undergraduate levels, conducted research and program evaluations, and published in academic and international development journals. Nanette has lived and worked in the United States, Japan, Spain and Panama, and has been based in Latin America for the past 18 years.

EDUCATION

- 2009** PhD, International Development, Tulane University, New Orleans, LA
- 2006** MS, International Development, Tulane University, New Orleans, LA
- 1992** MBA, IESE Universidad de Navarra, Barcelona, Spain
- 1988** Certification in Japanese, Sophia University, Tokyo, Japan
- 1985** BA, Human Biology, Stanford University, Palo Alto, California

ACADEMIC EXPERIENCE

- Jan 2010-present** *Adjunct Professor* **Florida State University – Panama**
Macroeconomics, Development Economics

- Spring 2010** *Adjunct Professor* **University of Wisconsin, Madison – Panama**
Sociological Inquiry

- Fall 2009** *Adjunct Professor* **UDELAS – Panama**
Doctoral Seminar on Public Policy and Social Welfare

- Aug 2007–May 2009** *Researcher*
Center for Study on Higher Education, Universidad Católica Santa María La Antigua (CEDUSMA), Panama
Project: *The Globalization of the Panamanian University System*
Managed research design, data collection and analysis for a national government sponsored project on the globalization on the Panamanian university sector.

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Mar-May 2006

Researcher

Tulane University and the University of California, Berkeley

Project: *Rebuilding after Katrina: A Population-Based Study of Labor and Human Rights in New Orleans*

Collaborated with research directors on survey design, translation into Spanish, survey interviews, data analysis and final report presentation.

Jan-Jul 2006

Teaching Assistant

Payson Center for International Development, Tulane University

Prepared lecture presentations, assignments, exams and grades for two courses: *Introduction to International Development* and *Information Technology for Development*

PROFESSIONAL EXPERIENCE

Aug 2007—present *Independent Consultant*

Selected consultancies include the following:

- **United Nations Development Programme (UNDP), Capacity Development Group**
 - Formulate and execute capacity assessments and capacity development plans for UNDP offices in Latin America and the Caribbean; recent projects include assessments of aid effectiveness in Belize, public-private sector activity in Suriname, and the Ministry of the Environment in Haiti.
 - Research and produce capacity development publications on best practice in the region and worldwide (see list of publications for specific works).
- **National Secretariat for Science, Technology and Innovation (SENACYT), Panama**

Provide technical assistance for Panama's public policy on the social sciences and the 2010-2015 National Plan for Development of Social Science; serve on the National Social Science Council to guide R&D efforts and investments.
- **Metropolitan Community College (MCC), Kansas City, Missouri - Panama**

Research and develop ways to bring the MCC Institute for Workforce Innovation labor market training and development expertise to targeted segments of the Panamanian market.
- **Commission of Higher Education, State of Missouri**

Served as the Missouri Commissioner of Higher Education liaison during the state's official visit to Panama (November 2009) for exploration of joint cross-border higher education opportunities.
- **College Horizons, Panama** – Provide technical support to this US Embassy-sponsored college preparation program for underprivileged Panamanian youth.
- **Centro Nacional de Competitividad - Inter-American Development Bank (IADB), Panama**

Provided technical assistance on opportunities for development of higher education for the formulation of a 2009 IADB project to enhance Panamanian competitiveness.
- **Fundación para el Desarrollo Económico y Social de Panamá (Foundation for the Economic and Social Development of Panama, FUDESPA), Panama**

Participated in the Human Development Committee of this non-partisan think tank and co-authored the group's corresponding Policy Paper for 2009 Panamanian presidential candidates.
- **Pro Artesana, Panama**

Provide technical assistance on strategic design and resource mobilization for Panama's first NGO dedicated to capacity development of national artisans.

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May 2006–Jun 2007 *Capacity Development Programme Specialist*
UNDP Regional Centre for Latin America and the Caribbean, Panama

- Responsible for program reviews, quarterly status reports, formulation of project documents, coordination of implementation, and the preparation of Capacity Development concept notes.

Jan 2002-Jul 2005 *Research/Knowledge Management Officer*
UNDP Regional Centre for Latin America and the Caribbean, Panama

- Responsible for researching and preparing a series of *Comparative Experience Analyses*; establishing and maintaining databases of regional experts and resource centers; and providing technical project development support for UNDP country offices throughout the LAC region.
- Secondments:
 - May 2005-Internal Consultant for UNDP Venezuela Country Office - developed best practice documentation on Venezuela's private sector collaboration experiences.
 - Jun 2004-Programme Analyst for UNDP Regional Audit Team - completed the Programme Analysis for the 2004 UNDP Venezuela Country Office Audit.

1999-2001 *Administrator - Galindo, Arias & López, Panama*

- Responsible for managing all financial and administrative areas in one of Panama's most established law firms; supervising 70 subordinates; restructuring IT networks; implementing new case management and accounting systems; and revamping reporting systems for budgets, collections, cash flow and performance.

1993-1995 *Director of Media & Market Research – Cerebro Young & Rubicam, Panama*

- Restructured the agency's media department to enhance purchasing power and profitability; incorporated use of market research for media purchase, design and account management.

1992 *Personnel Coordinator – U.S. Olympic Committee, Barcelona, Spain*

- Worked with the U.S. Olympic Committee to select, supervise and coordinate volunteer staff

1991 *Research Analyst – Admissions Department, IESE, Barcelona, Spain*

- Designed and conducted research on global education systems to improve international MBA recruiting strategies.

1988-1990 *International Public Relations Coordinator – Hotel Okura, Tokyo, Japan*

- Worked as the first non-Japanese hire to strengthen relations with the international community; developed marketing material and strategies for diplomatic and global business clientele.

1985-1988 *Teacher of English as a Second Language – Sony Corporation, Tokyo, Japan*

- Designed and taught cross-cultural ESL classes for Japanese executives transferring to the US.

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SELECTED PUBLICATIONS AND PRESENTATIONS

“Panama’s City of Knowledge: The First Decade.” *International Higher Education*. Summer 2011 (forthcoming).

“Universities and the knowledge hubs of the developing world: An in-depth look at the City of Knowledge in the Republic of Panama.” 2010. Research paper presented at the Annual Conference of the Association for the Study of Higher Education (ASHE), Indianapolis, Indiana, November 17-20, 2010.

“Smart Institutions of Latin America and the Caribbean.” 2010. Case study series of 20 public institutions in the LAC region prepared for presentation at the UNDP Capacity Development Group Global Event, Marrakech, Morocco, March 15-19, 2010.

“Analyzing the Effects of Globalization on University Systems in the Developing World.” 2009. Presented at the World Universities Forum 2010, Davos, Switzerland, January 9-11, 2010; published in the *Journal of the World Universities Forum* Spring 2010.

“Capacity is Development: Middle Income Countries in Latin America and the Caribbean.” 2009. United Nations Development Programme (UNDP) Capacity Development Group.

“Capacity is Development: Public Accountability, Social Accountability and the Role of Civil Society in Latin America and the Caribbean.” 2009. United Nations Development Programme (UNDP) Capacity Development Group, Regional Centre for Latin America and the Caribbean.

“Globalization, Universities and Quality Assurance in Developing Countries: A Lesson from Panama on how Business can Undermine Vision.” *International Higher Education*. Fall 2009.

(Co-authored with Dr. Etilvia Arjona) “La Globalización del Sistema Universitaria Panameña: 1990-2007 (The Globalization of the Panamanian University System: 1990-2007).” 2009. CEDUSMA-SENACYT (Panamanian Secretariat of Science, Technology and Innovation).

“The Effects of Globalization on the Panamanian University System.” Presented at the American Educational Research Association (AERA) Annual Conference, San Diego, California, April 2009.

(Co-authored with Dr. Paulina Franceschi) “Propuestas de Políticas Públicas para el Desarrollo Humano y Equidad (Public Policy Proposals for Human Development and Equity).” Presented at the FUDESPA Conference for the 2009 Panamanian Presidential Candidates, Panama City, Panama, January 2009.

“Training Effectiveness in the Public Sector.” 2008. United Nations Development Programme (UNDP) Capacity Development Group Action Brief Series.

“Informal Social Networks, Capacity Development and Managing Change.” 2008. United Nations Development Programme (UNDP) Capacity Development Group Action Brief Series.

“Non-monetary Motivators for Civil Service.” 2007. United Nations Development Programme (UNDP) Capacity Development Group Action Brief Series.

“Leadership Development for Emerging Groups.” 2007. United Nations Development Programme (UNDP) Capacity Development Group Action Brief Series.

CURRENT AFFILIATIONS

International

- **Academic Council on the United Nations System – *Member***
- **Association for the Study of Higher Education (ASHE) - *Member***
- **International Studies Association (ISA) – *Member***
 - **ISA Global South Caucus – *Member-at-Large for Latin America and the Caribbean***
- **Tulane University, Payson Center for International Development – *Seed Grant Committee***

Panama

- **US Embassy in Panama, Center for English Language Immersion – *Founding Member/Advisor***
- **College Horizons, Panama - *Coordination Committee/Mentor***
- **Banco General, Fundación Sus Buenos Vecinos – *Scholarship Board Advisor***
- **Pro Artesana Panameña – *Co-founder and Board Advisor***

PERSONAL INFORMATION

Nationality: USA

Gender: Female

Date of birth: September 16, 1963

Languages: English – native
Spanish – fluent
Japanese – intermediate

Interests: Fitness (1998 NY Marathon), yoga, travel, scuba-diving, cooking, reading